



L'ORÉAL

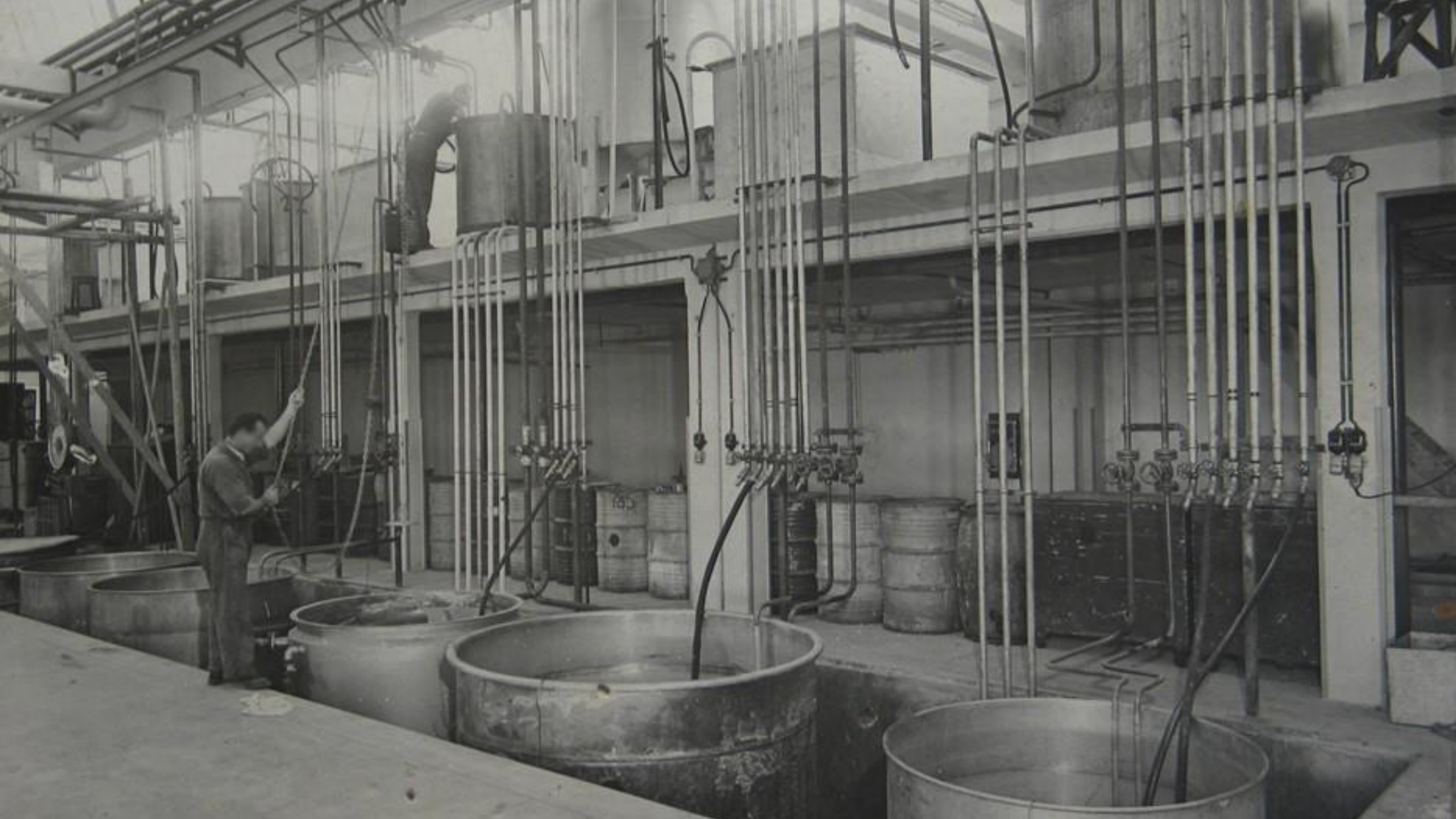
THE BEAUTY
MANUFACTURER

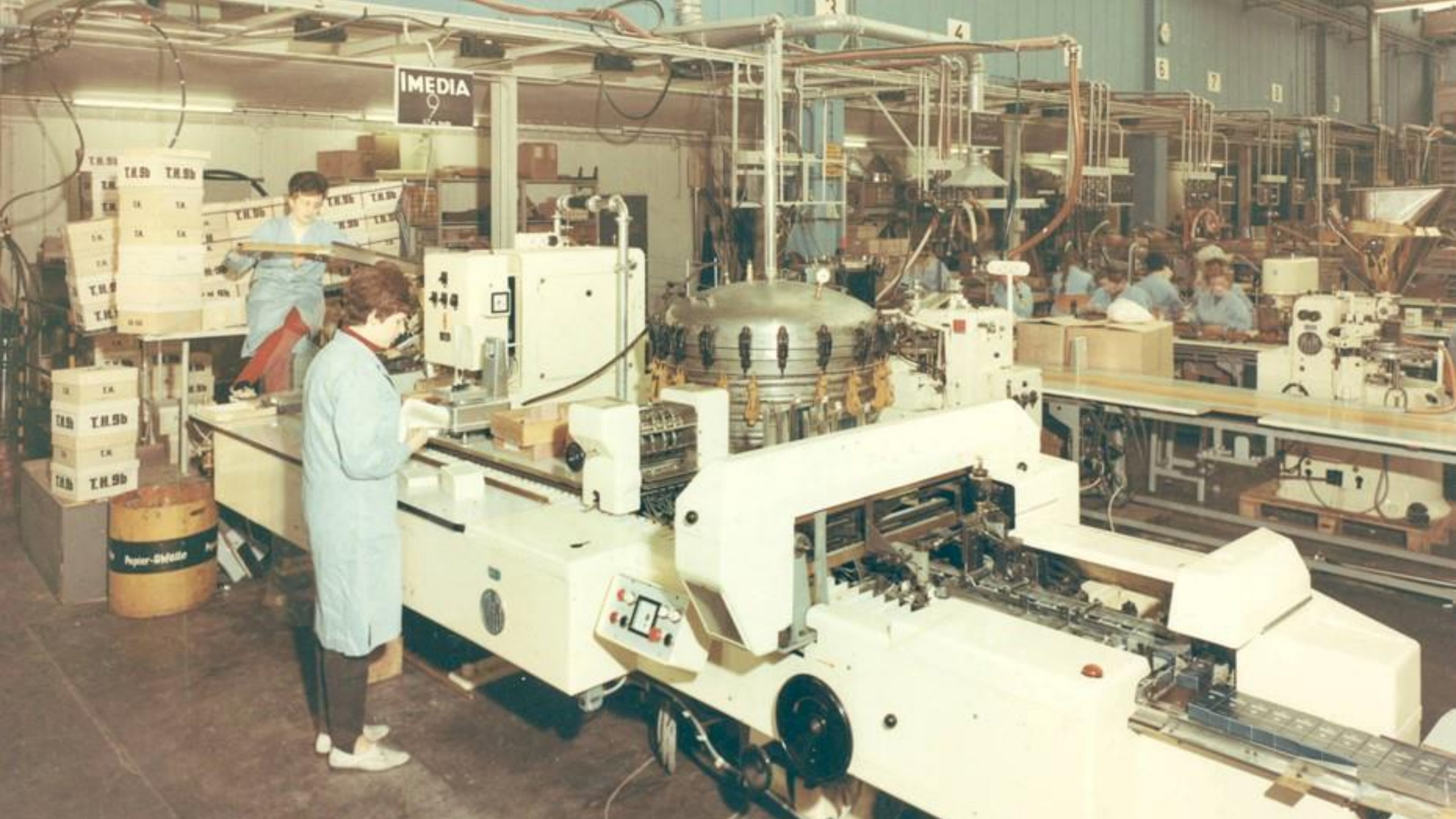












IMEDIA

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Paper-Media

LANCÔME





有限公司奠基典礼

Suzhou L'Oréal Beauty Products Co., Ltd

蘇州萊雅化妝品有限公司
SUZHOU L'OREAL BEAUTY PRODUCTS CO., LTD

奠基

1996.10.28



L'ORÉAL

L'ORÉAL











40

Plants specialized
By technology

11,340

Employees

7

Billion
Products



L'ORÉAL INDUSTRY IN FRANCE

11

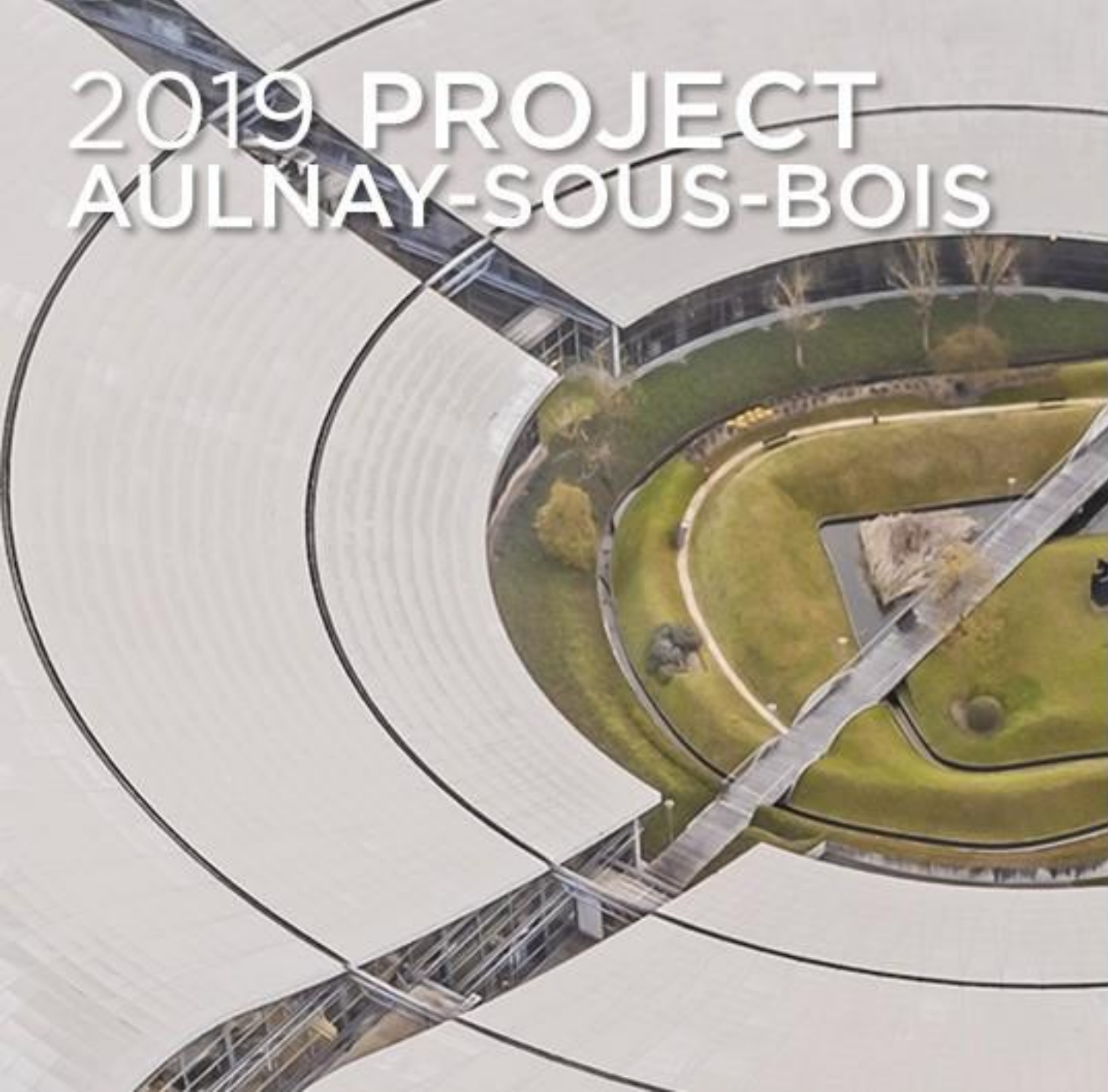
Plants

4,500

Employees



2019 PROJECT AULNAY-SOUS-BOIS





L'Oréal, A socially engaged company



~80%

• Of **exported** French production





L'ORÉAL

The beauty
Manufacturer

LANCÔME

RÉNERGIE
MULTI-LIFT

LANCÔME

RÉNERGIE
MULTI-LIFT

CRÈME RICHE
SANS SUIVRES - FOR DRY SKIN

LANCÔME

RÉNERGIE
MULTI-LIFT

CRÈME RICHE
SANS SUIVRES - FOR DRY SKIN



**QUALITY
AND SAFETY
OF PRODUCTS**

**AGILITY AND
COMPETITIVITY**

**ENVIRONMENTAL
AND SOCIAL
RESPONSIBILITY**

QUALITY AND SAFETY OF PRODUCTS

ISO 9001




AFNOR

ISO 22716



AFNOR



A **unique**
and **universal**
quality system

•

~100 quality controls



48

complaints
per million
products sold



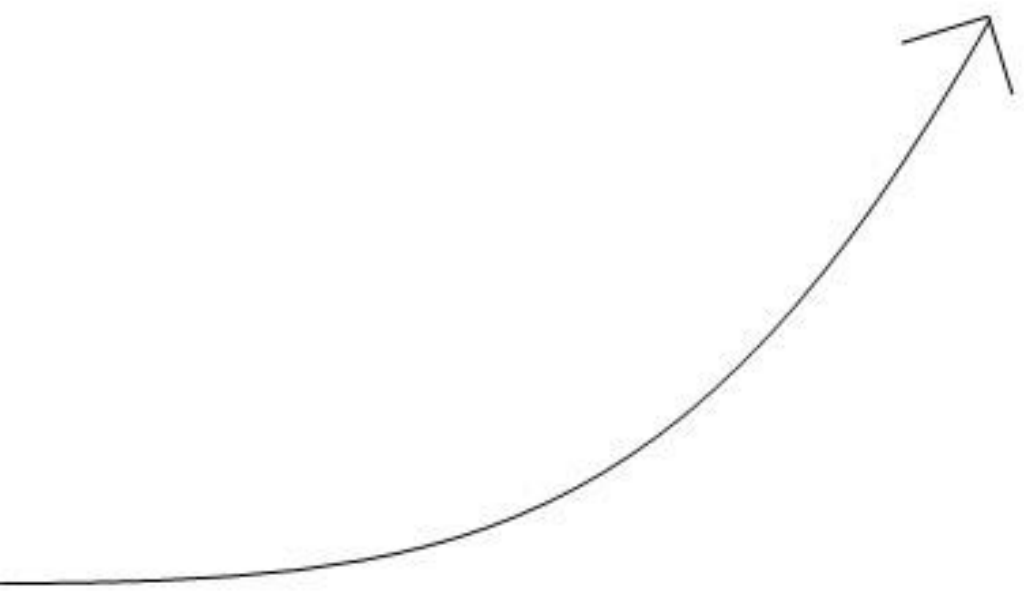
**QUALITY
AND SAFETY
FOR OUR
CONSUMERS**



AGILITY AND COMPETITIVITY



1st year launch







212 SHADES



> €200M
Investments





20 Formats

20 Minutes





A group of six young adults, three men and three women, are walking together on a city street. They are all smiling and appear to be in a good mood. They are carrying several shopping bags, suggesting they have been shopping. The background shows a city street with buildings and trees. The overall scene is bright and cheerful.

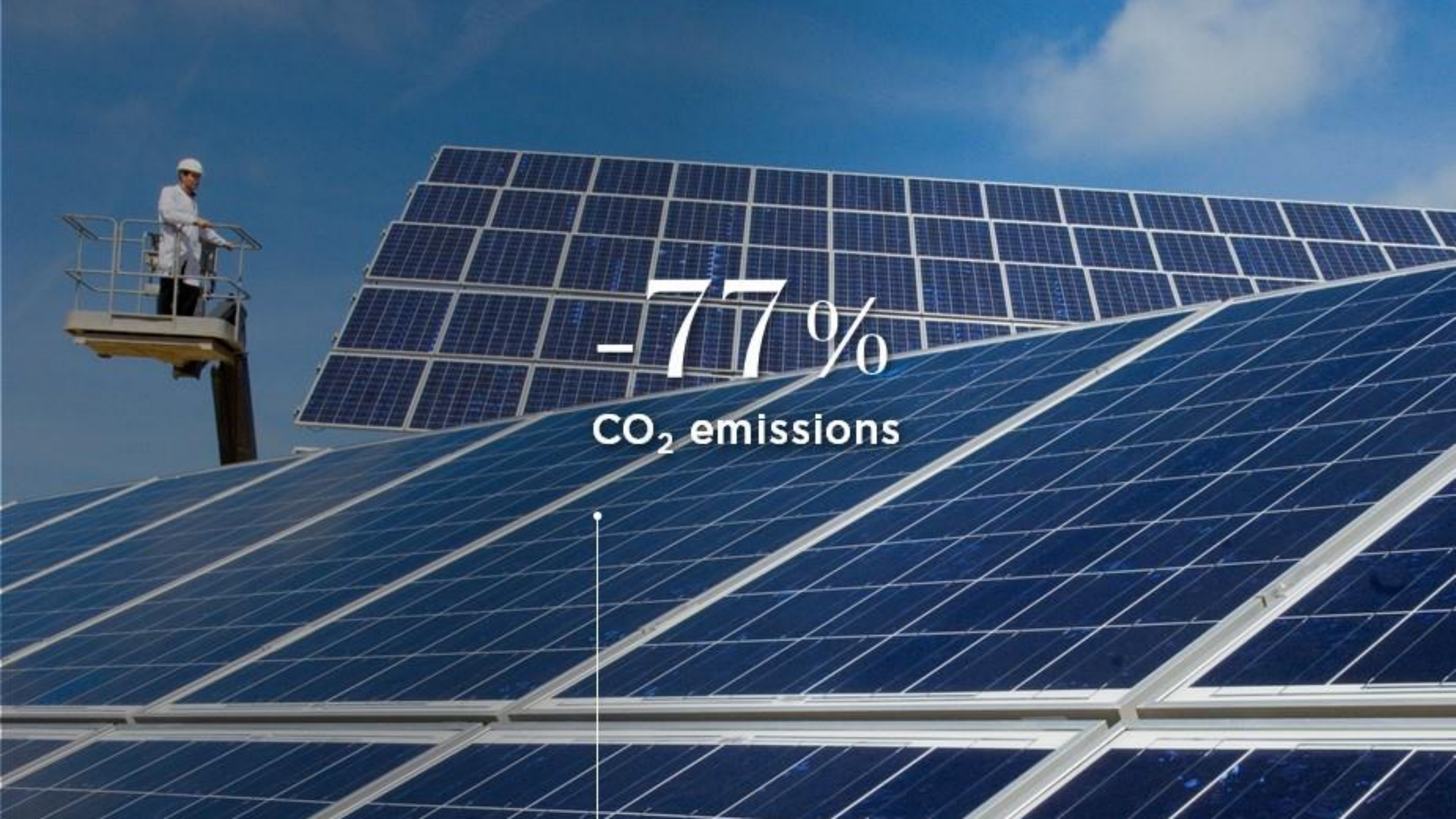
AGILITY AND COMPETITIVITY

To answer consumers'
Expectations

ENVIRONMENTAL AND SOCIAL RESPONSIBILITY



**SHARING
BEAUTY**
WITH ALL



-77%
CO₂ emissions



-48%

Water consumption
(in liter per finished good)

Biodiversity



L'ORÉAL AAA

Climate
change

Water
security

Forests



CDP
Climate
A List
2018
L'Oréal

CDP
Water
A List
2018
L'Oréal

CDP
Forests
A List
2018
For part of
L'Oréal



Social
Responsibility





L'ORÉAL

The beauty manufacturer

3 Strategic assets





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