

L'ORÉAL

L'Oréal recognized by Vigeo rating agency

as “the leading French company in social responsibility”

Clichy, 22 November 2012 – For its 10th anniversary, **Vigeo** European rating agency has launched a **new range of ESG** (Environmental-Social-Governance) **indices** measuring companies' corporate and social responsibility on a global or European level, and more specifically in France and UK.

Vigeo's France index ranks L'Oréal as “the leading company in social responsibility” among 20 companies.


The France index is based on 35 criteria, consolidated in an overall score covering six areas of social responsibility: human rights, human resources, environment, business behaviour, corporate governance and community involvement.

L'Oréal ranks fourth in **Vigeo's Europe index** (120 companies) and fifth in **Vigeo's World index** (120 companies).

About L'Oréal

L'Oréal, the world's leading beauty company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 27 international, diverse and complementary brands. With sales amounting to 20.3 billion euros in 2011, L'Oréal employs 68,900 people worldwide. Regarding sustainable development, Corporate Knights, a Global Responsible Investment Network, has selected L'Oréal for its 2012 ranking of the Global 100 Most Sustainable Corporations in the World. L'Oréal has received this distinction for the 5th consecutive year. www.loreal.com

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