

# L'ORÉAL

## New appointment to the Executive Committee of L'Oréal

**Clichy, January 7, 2016 – Nathalie Roos** is appointed President of the Professional Products Division, joining the Executive Committee of L'Oréal during the course of the 2nd quarter, 2016. She succeeds **An Verhulst-Santos** who will take on new important responsibilities within L'Oréal as of April, 2016.

**Nathalie Roos**, aged 50, joined L'Oréal in October 2012 as Country Manager L'Oréal Germany. In this capacity, Nathalie Roos has contributed to the growth of the Consumer Products Division in Germany in a particularly demanding and competitive environment, further strengthening the relationship with L'Oréal's commercial partners.

Nathalie Roos is a graduate of l'Ecole Supérieure de Commerce de Reims. She started off her career in 1987 at Kraft Foods Group. She joined the Mars Group in 1989 where she successively held important management positions.

Over the last 5 years, **An Verhulst-Santos** has strengthened the worldwide positioning of the Professional Products Division. Under her leadership, the Division succeeded the integration of new acquired brands Decléor and Carita, opening up new perspectives, and becoming a major player in the professional beauty market. An Verhulst-Santos also led the development of the Salon Emotions project and the deployment of SalonCentric in the US, further reinforcing the relationship with salon professionals.

An Verhulst-Santos holds a Bachelor Degree in Commercial Engineering from the Solvay Brussels School of Economics and Management at the University of Brussels and a Master's Degree in Fashion Management from the Institut Français de la Mode in Paris. She began her career with L'Oréal in Belgium in 1992. After holding different management positions in Europe, Brazil and in the United States, she joined L'Oréal's Executive Committee as President Professional Products Division in 2011.

### **About L'Oréal**

*L'Oréal has devoted itself to beauty for over 105 years. With its unique portfolio of 32 international, diverse and complementary brands, the Group generated sales amounting to 22.5 billion euros in 2014 and employs 78,600 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair styling salons, travel retail and branded retail.*

*Research and innovation, and a dedicated research team of 3,700 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world and attract one billion new consumers in the years to come. L'Oréal's new sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain. [www.loreal.com](http://www.loreal.com)*

---

### **Press contact**

Polina Huard | [polina.huard@loreal.com](mailto:polina.huard@loreal.com) | tel.: + 33 1 47 56 87 88