

Clichy, Wednesday, March 16th, 2016

ANNUAL GENERAL MEETING OF APRIL 20TH, 2016

2015 REGISTRATION DOCUMENT

Information available concerning the Annual General Meeting to be held on Wednesday, April 20th, 2016 and the 2015 Registration Document.

ANNUAL GENERAL MEETING SET FOR APRIL 20TH, 2016:

L'Oréal informs its shareholders that its Annual General Meeting will be held at Le Palais des Congrès de Paris (2 place de la Porte Maillot – 75017 Paris) at 10 am on Wednesday, April 20th, 2016.

Information concerning this meeting was published in the BALO (*Bulletin des Annonces Légales Obligatoires*) on Monday, March 14th, 2016 and includes the agenda, the draft resolutions and details on attending and voting. This notification about the meeting together with the Board of Directors' report on the draft resolutions and legal information are now available on the www.loreal-finance.com website (under Financial Information / Regulated Information / Annual General Meeting Documents).

Other documents and information concerning this meeting will be available to shareholders and also published on the www.loreal-finance.com website under legal and regulatory conditions from Wednesday, March 30th, 2016.

2015 REGISTRATION DOCUMENT:

The 2015 Registration Document was registered with the French Market Authorities on Tuesday, March 15th, 2016. It is available to the public under current regulatory conditions and may be consulted on the www.loreal-finance.com website (under Financial Information / Regulated Information / Registration Document).

The Registration Document comprises the annual financial report, the report by the Chairman of the Board of Directors on the Board's activities and on internal controls, the reports from the Auditors and their fees, the information required for the share buy-back programme.

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

Contacts at L'Oréal (switchboard: +33 1 47 56 70 00)

Individual shareholders and market authorities

Jean Régis CAROF
Tel: +33 1 47 56 83 02
jean-regis.carof@loreal.com

Financial analysts and institutional investors

Françoise LAUVIN
Tel: +33 1 47 56 86 82
francoise.lauvin@loreal.com

Journalists

Stéphanie CARSON PARKER
Tel: +33 1 47 56 76 71
stephanie.carsonparker@loreal.com

For more information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, the Internet site for shareholders and investors, www.loreal-finance.com or the L'Oréal Finance app, alternatively, call +33 1 40 14 80 50.
