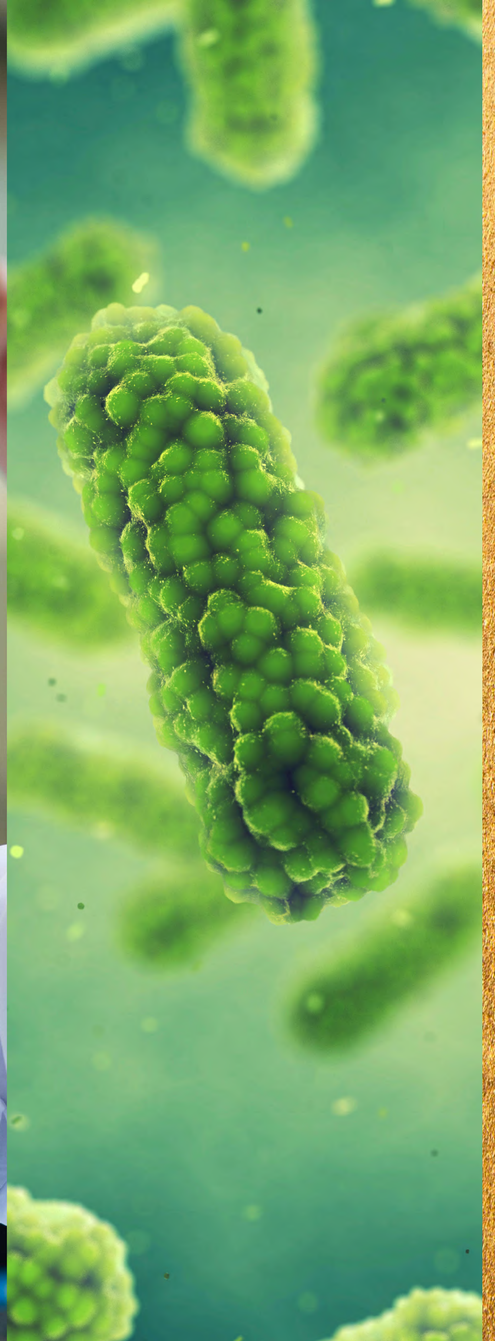
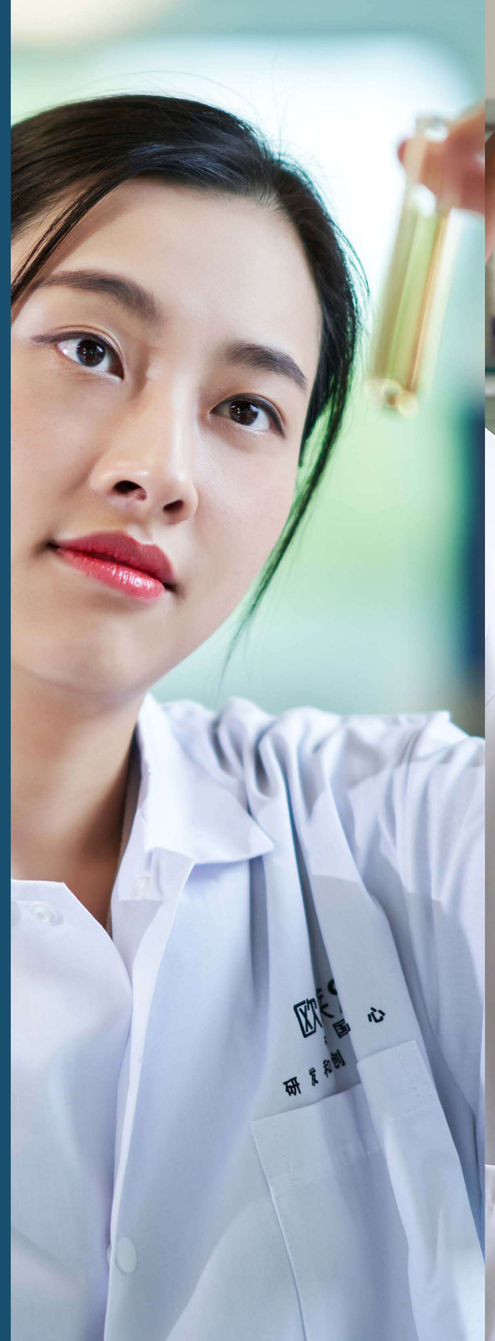
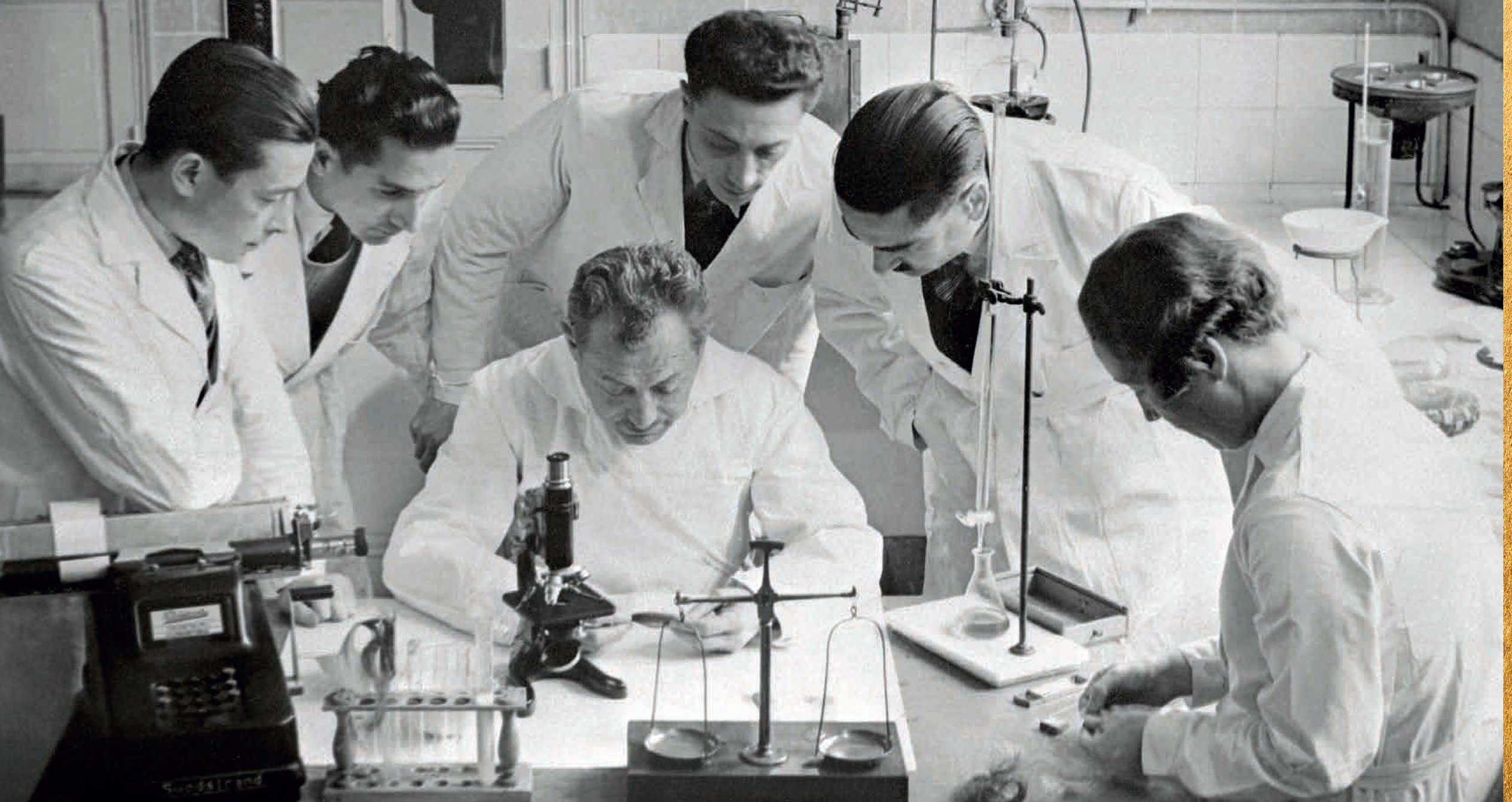
THE GREEN SCIENCES REVOLUTION

L'ORÉAL
RESEARCH
& INNOVATION







SUPERIOR

QUALITY

PERFORMANCE

INNOVATION

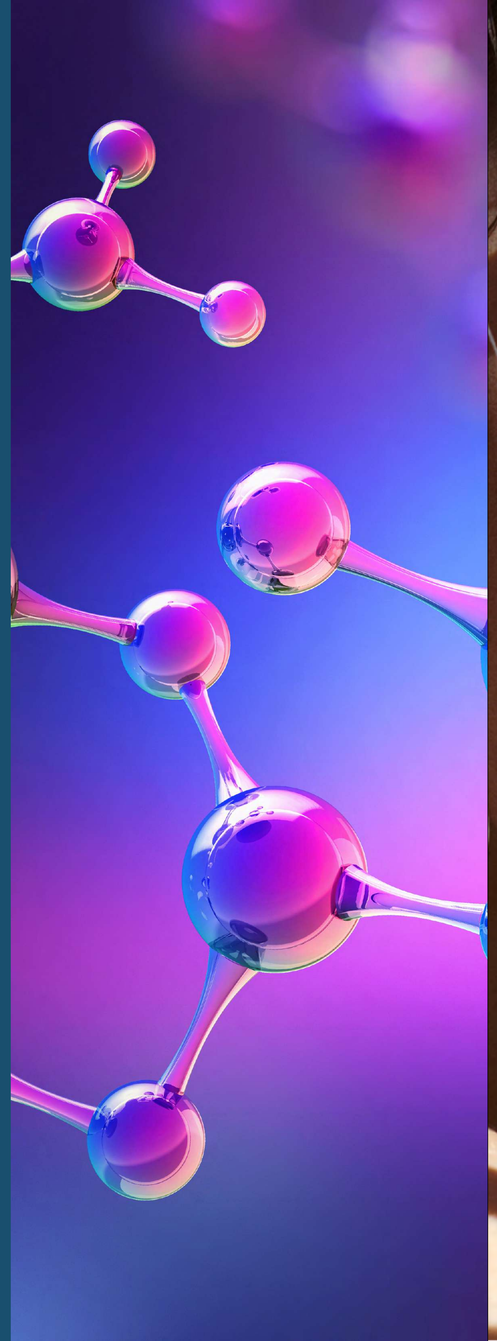

4,000
RESEARCHERS

OUR RESEARCH CENTRES


OUR CONSUMERS
AROUND THE WORLD


MAYBELLINE
GREEN EDITION
BALMY LIP BLUSH


LANCÔME
RÉNERGIE
H.C.F. TRIPLE SERUM




LA ROCHE-POSAY
LABORATOIRE DERMATOLOGIQUE
ANTHELIOS
UVMUNE 400
50+
spf
UVB + UVA
ANTI-OXYDANT
Très haute protection / Very high protection
FLUIDE INVISIBLE/INVISIBLE FLUID
ULTIMATE PROTECTION
ULTRA LONG-UVA
UVB
SHORT UVA
LONG UVA
400nm

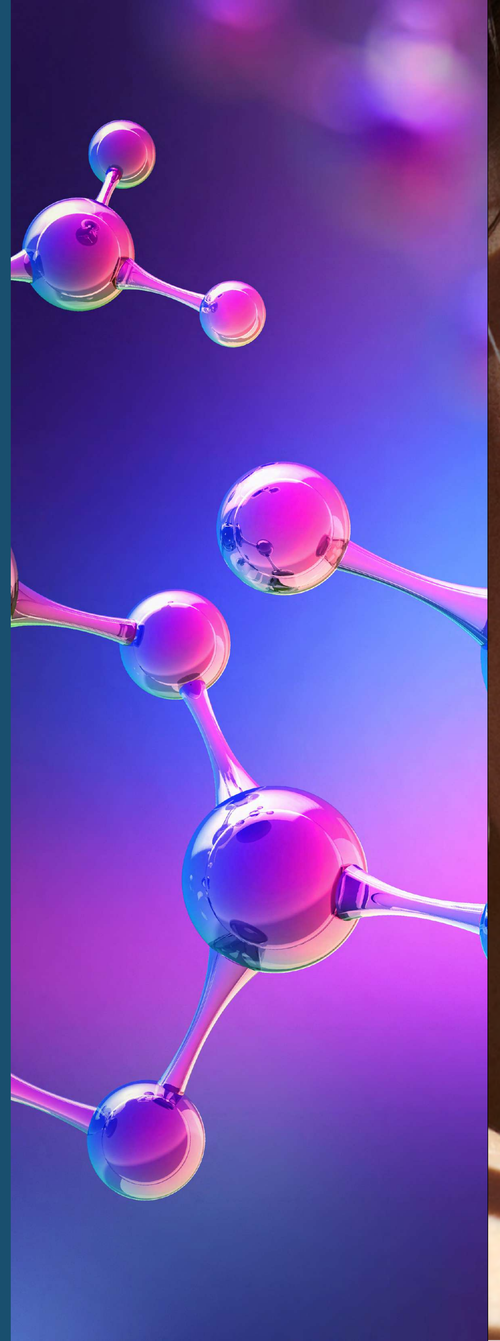
>1 BILLION €
BUDGET

360
INNOVATION PROJECTS

6 900
NEW FORMULAS

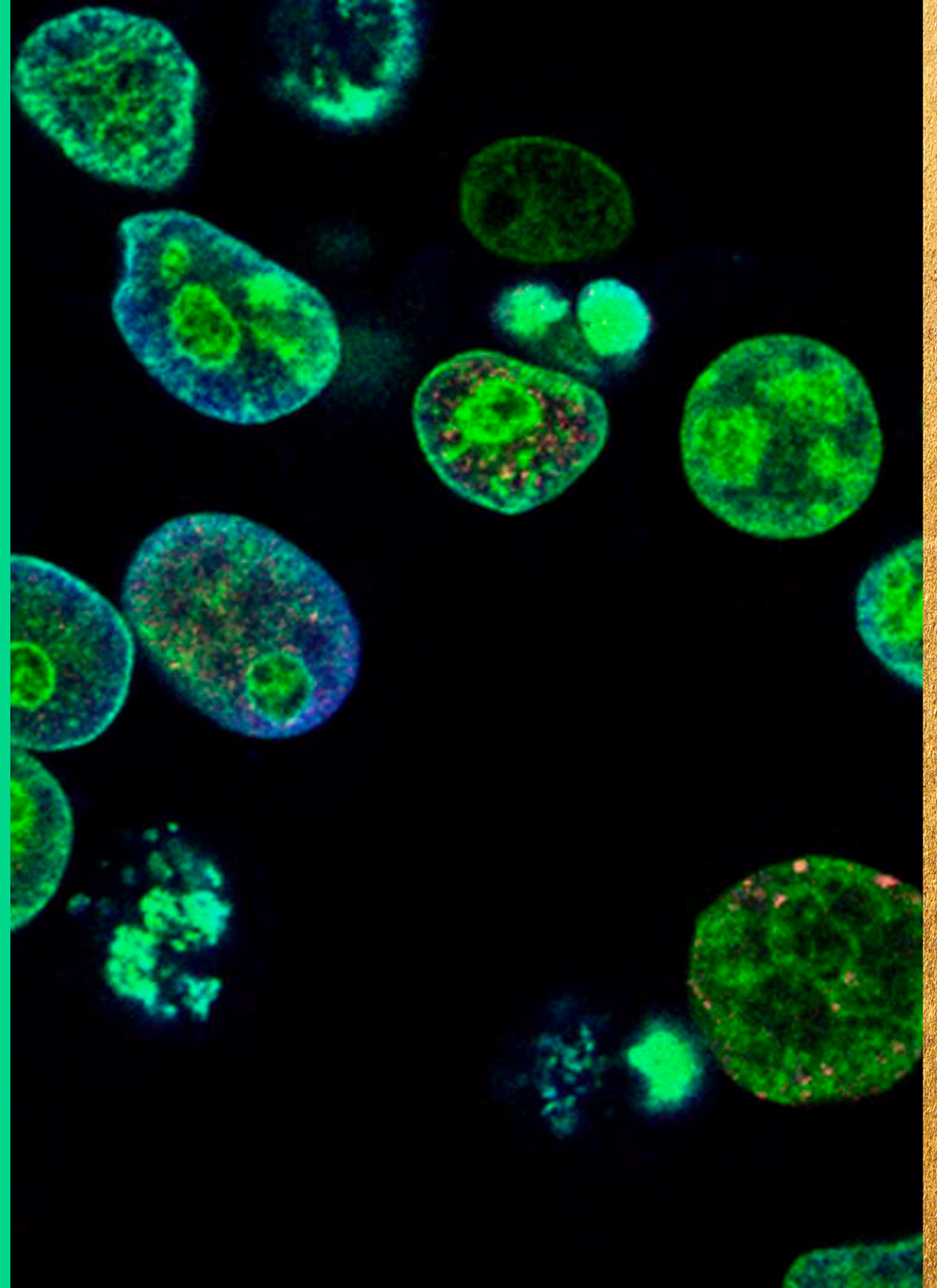
12 000
EVALUATION TESTS

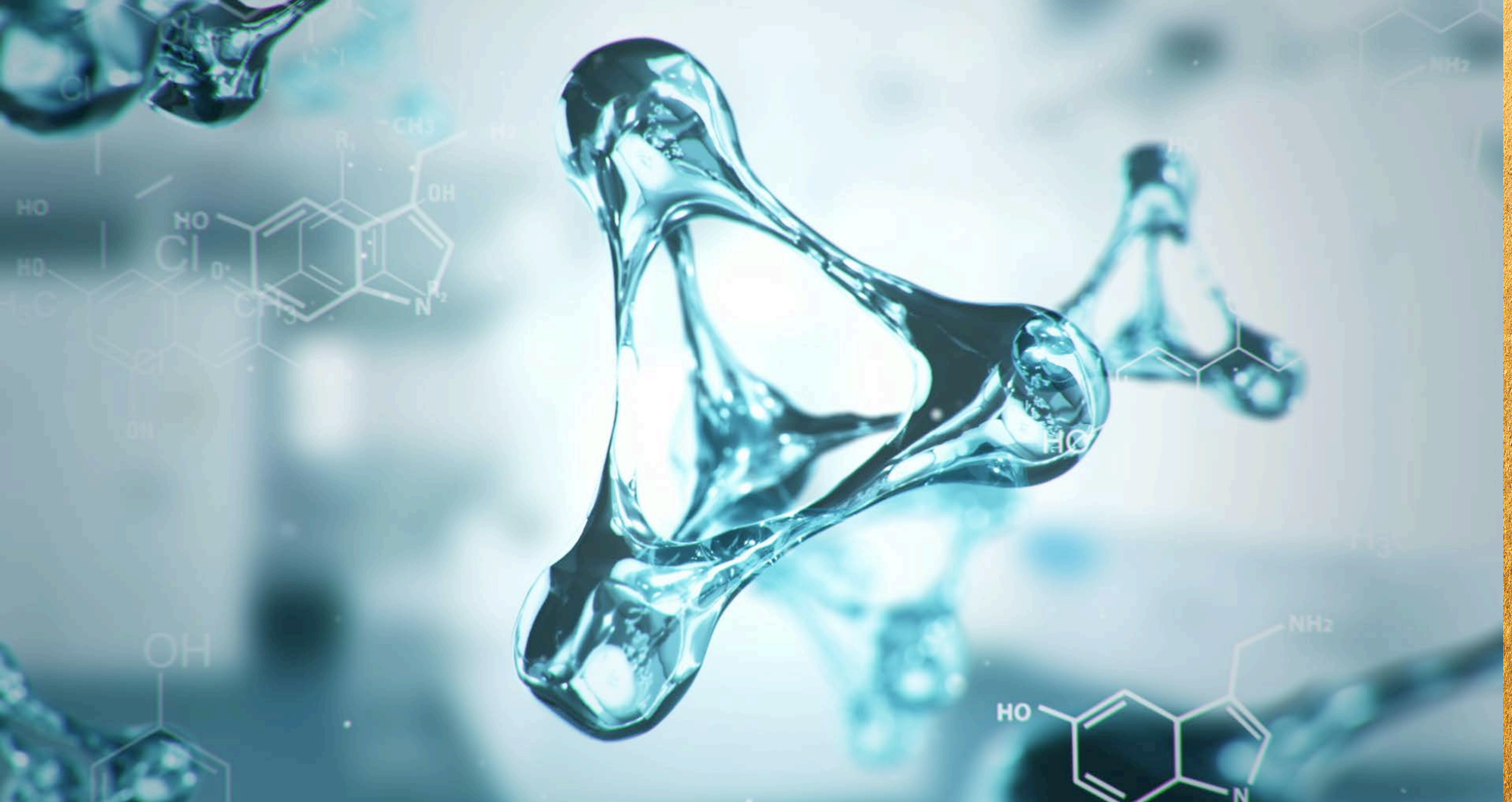
510
PATENTS



A PASSIONATE & EXPERT TEAM

THE **GREEN SCIENCES**




HO
Cl
OH
NH2
N

A NEW EXCEPTIONAL FIELD OF INNOVATION

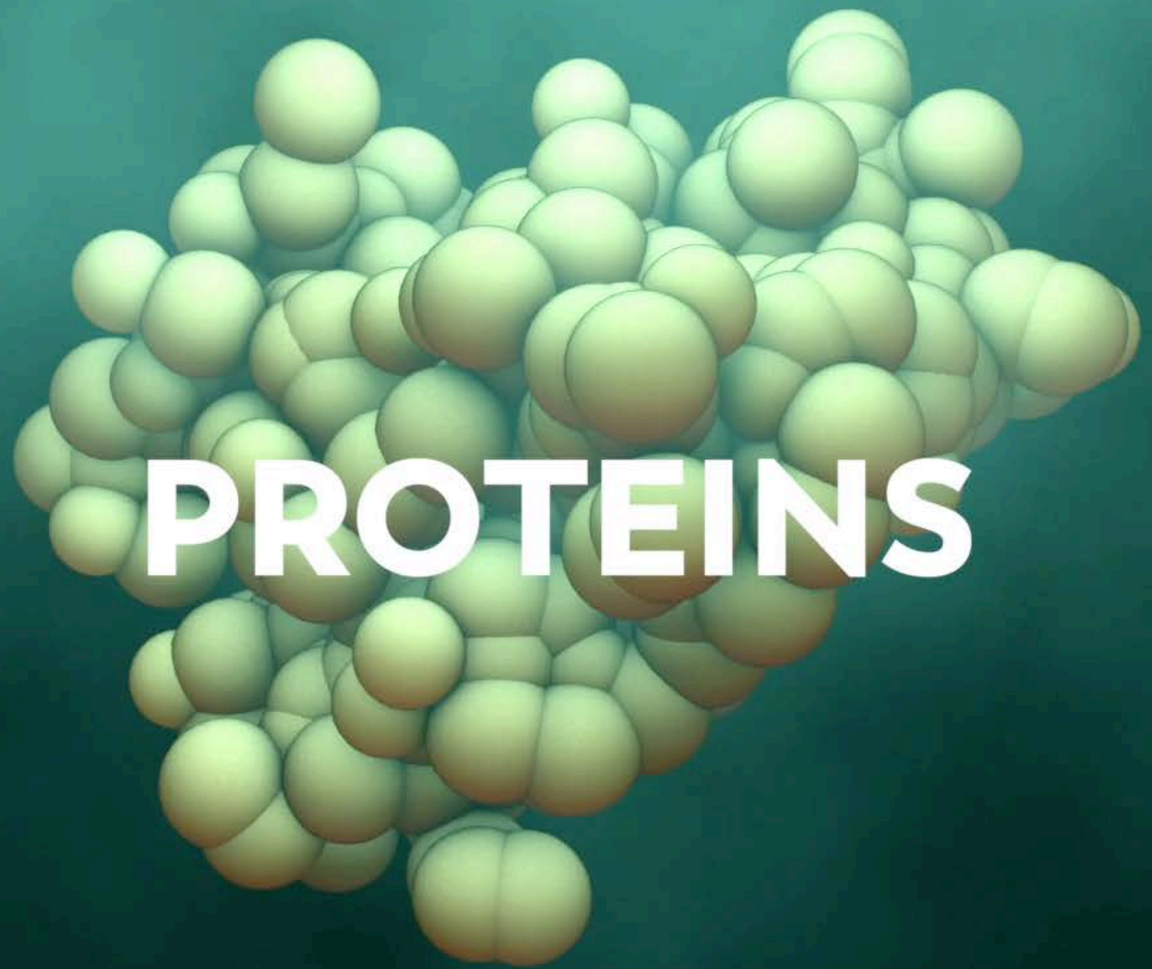

Covid-19
VACCINE

1st OBJECTIVE

CREATE BEAUTY WHICH RESPECTS THE PLANET


2nd OBJECTIVE
EXPLORE
THE NEW
FRONTIERS
OF SCIENTIFIC
DISCOVERY


THE
4 FORCES
OF
BIOLOGY



PROTEINS


BACTERIA


ALGAE

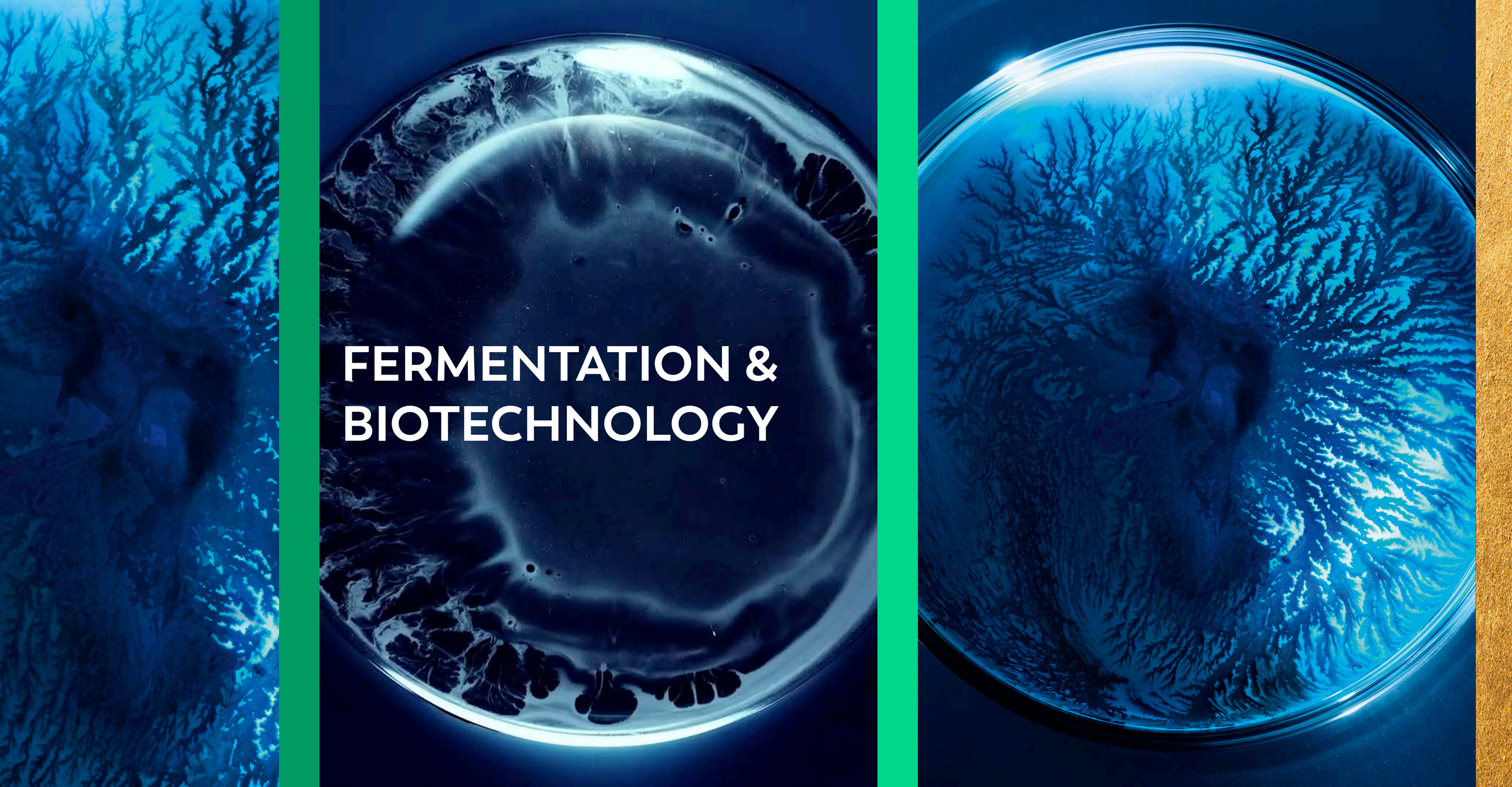

MUSHROOMS


AGRONOMY 2.0

AGRONOMY 2.0

LA ROCHE POSAY
LABORATOIRE DERMATOLOGIQUE

CICAPLAST
BAUME B5


FERMENTATION &
BIOTECHNOLOGY


FERMENTATION &
BIOTECHNOLOGY

FERMENTATION & BIOTECHNOLOGY

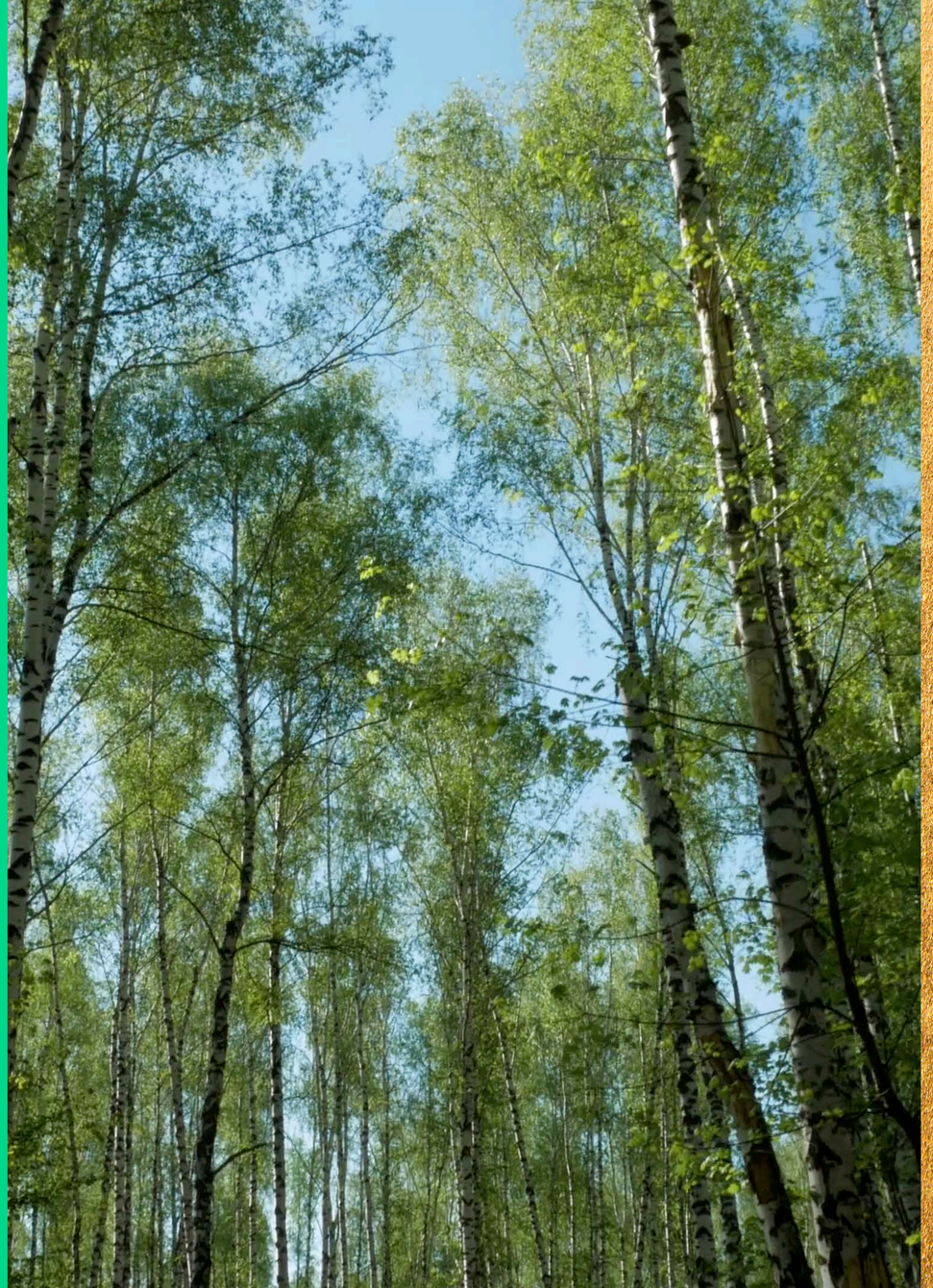
GREEN EXTRACTION

GREEN EXTRACTION

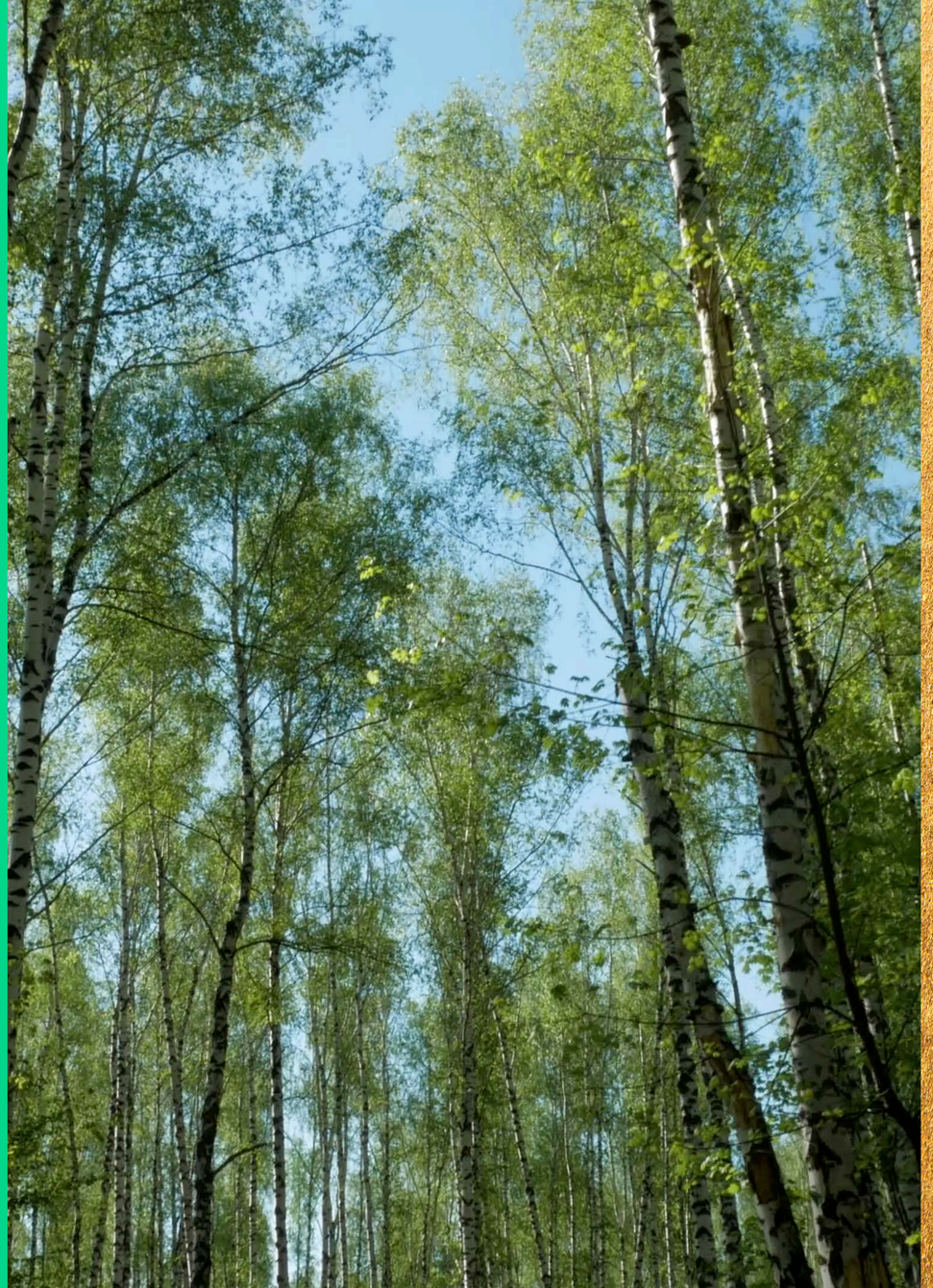

LANCÔME
ABSOLUE
THE SERUM
INTENSIVE CONCENTRATE
CONCENTRÉ INTENSIF


GREEN
CHEMISTRY

GREEN CHEMISTRY




HR
HELENA RUBINSTEIN
REPLASTY
AGE RECOVERY



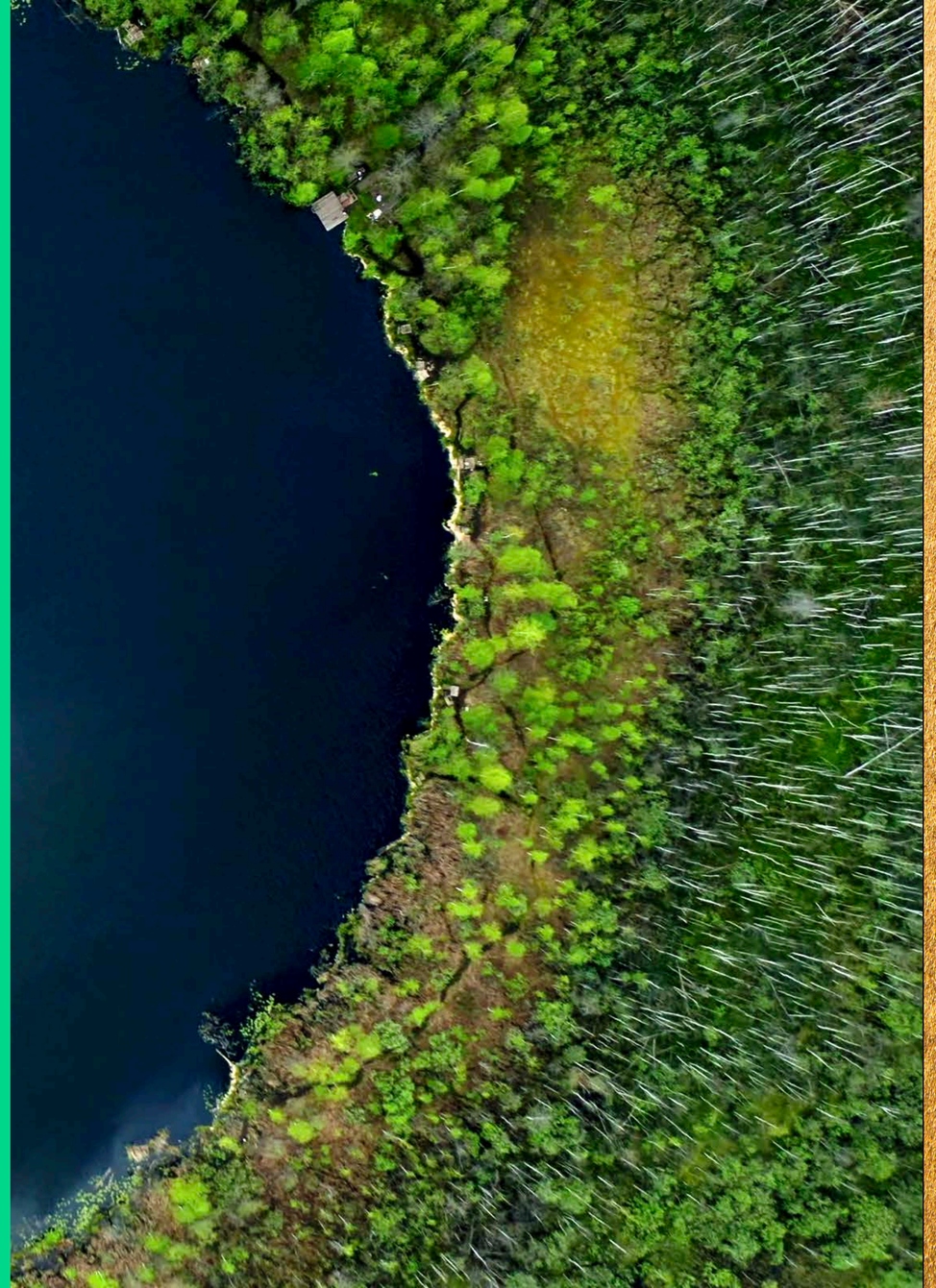

CREATE BEAUTY WHICH
RESPECTS THE PLANET

59%

OF OUR RAW MATERIALS COME FROM RENEWABLE PLANT-BASED SOURCES

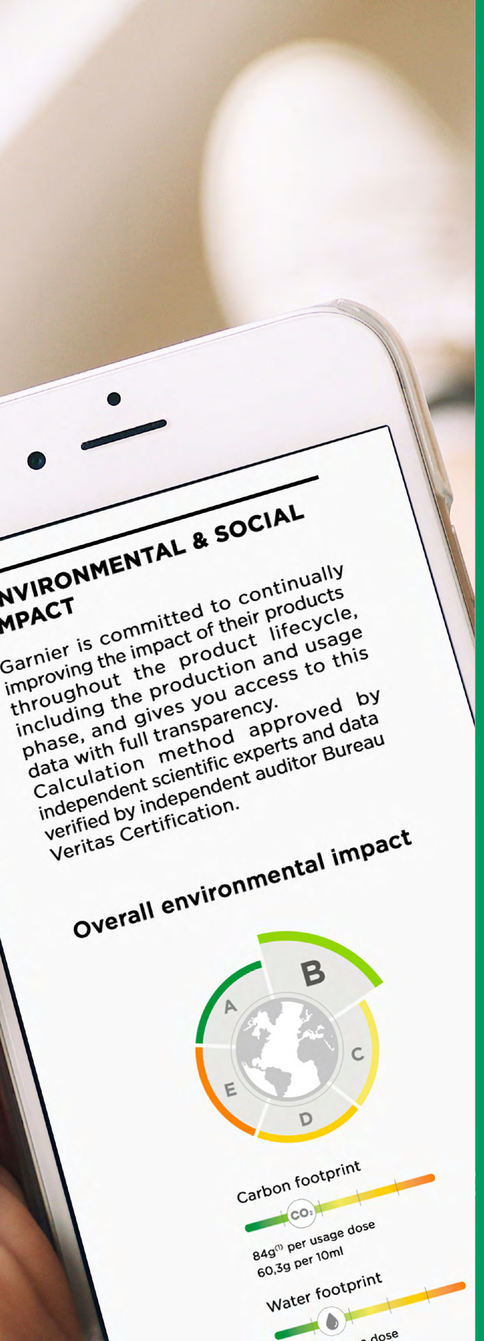
80%

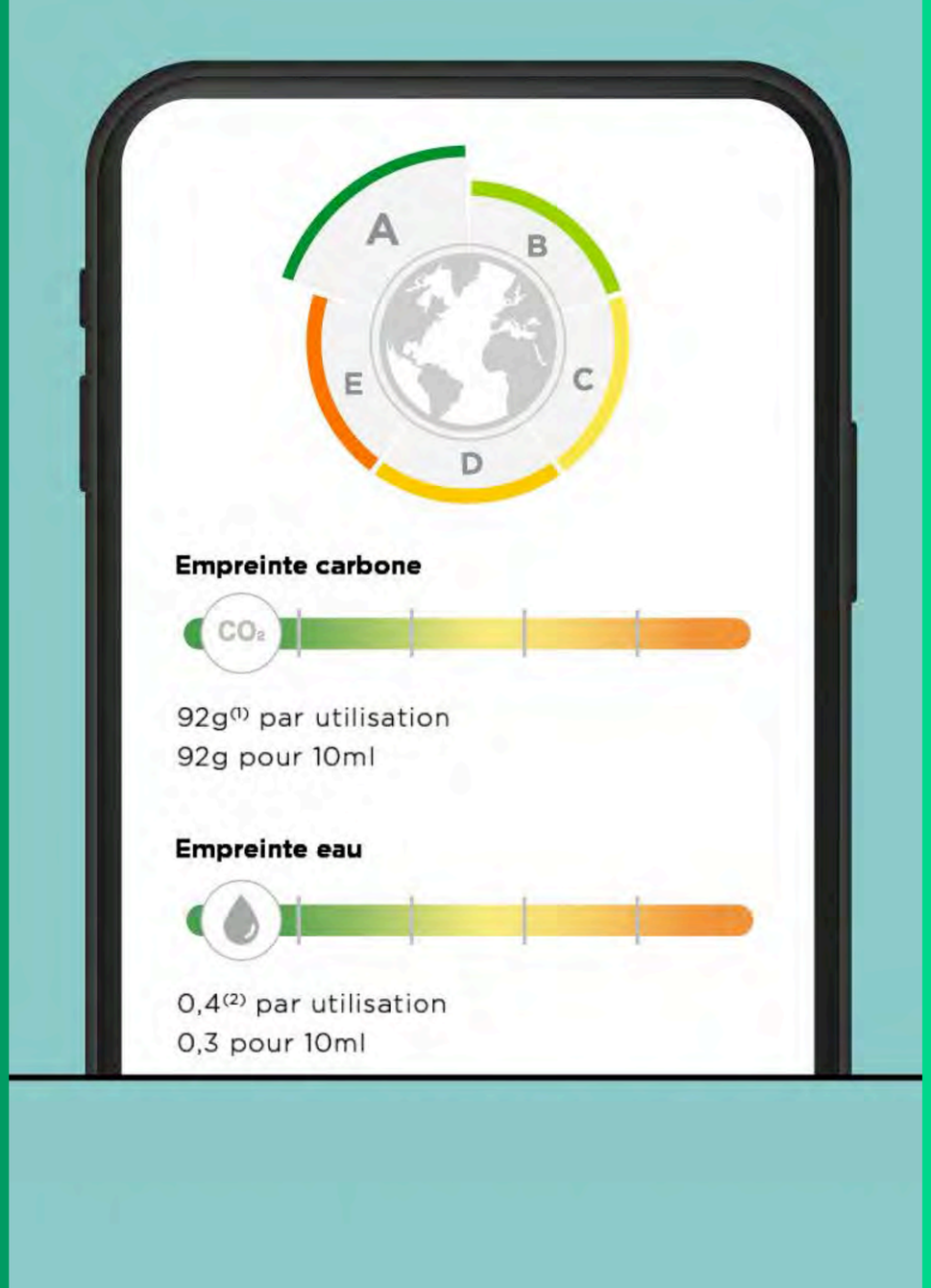
OF OUR RAW MATERIALS ARE BIODEGRADABLE




GARNIER
FRUCTIS
98%
NATURALLY DERIVED INGREDIENTS
SLEEK & SHINE
GLASS HAIR
WATER
MIRROR-LIKE SHINE
10X SMOOTHER
ARGAN OIL + VITAMIN E
SILICONE FREE
SULFATE FREE
6.8FL OZ (180ml)
Cruelty Free
98%
NATURAL
ORIGIN
FORMULA

99%
NATURAL
INGREDIENTS





TRANSPARENCY

L'ORÉAL
FOR THE FUTURE
2030

100%

OF OUR FORMULAS WILL BE ECO-DESIGNED

100%

OF OUR FORMULAS WILL RESPECT THE DIVERSITY OF AQUATIC ECOSYSTEMS

95%

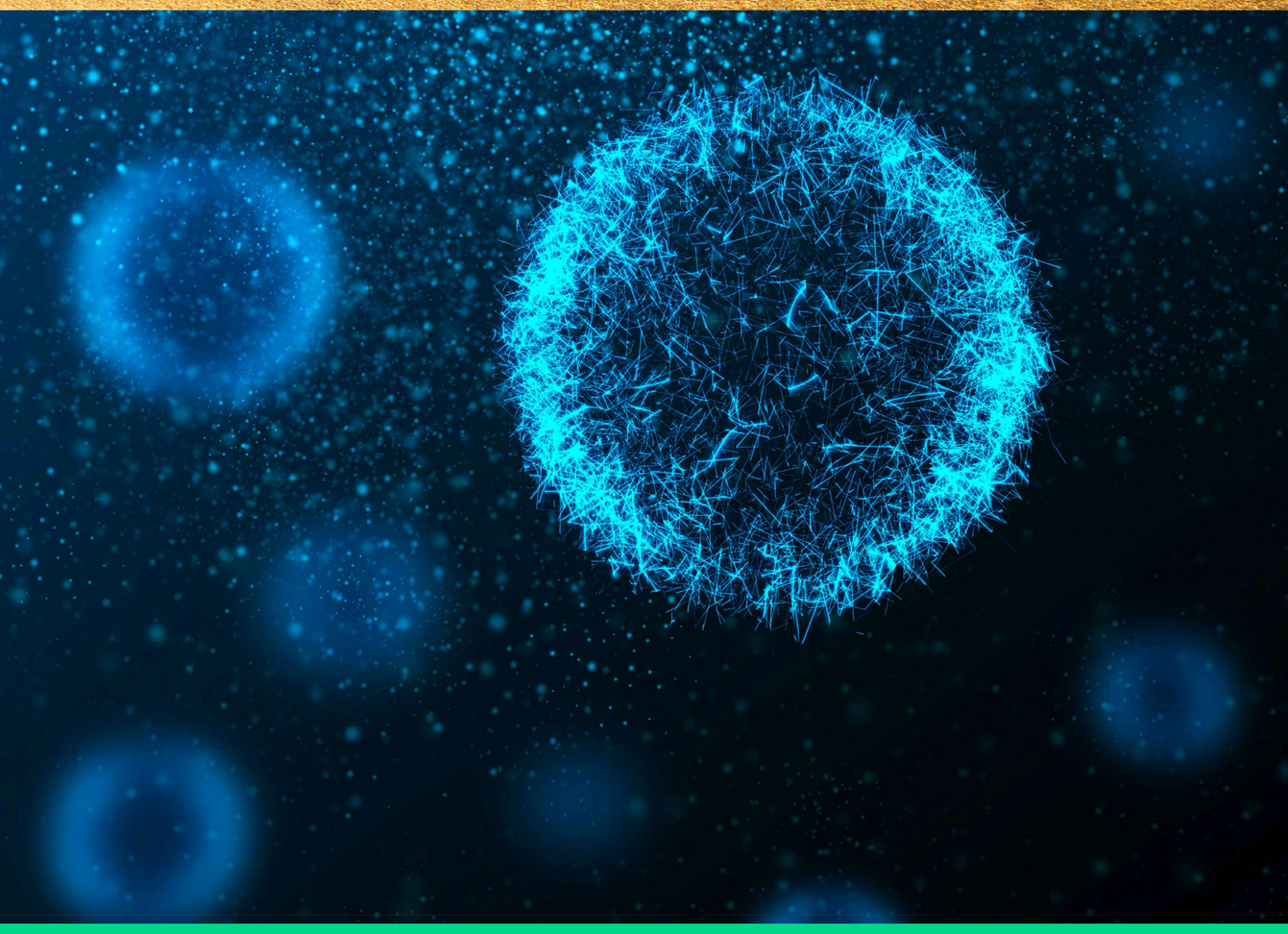
OF OUR INGREDIENTS WILL COME FROM RENEWABLE PLANT-BASED SOURCES OR ABUNDANT MINERALS


EXPLORE
THE NEW
FRONTIERS
OF SCIENTIFIC
DISCOVERY


LA ROCHE-POSAY
LABORATOIRE DERMATOLOGIQUE
LIPIKAR ECZEMA
MED
CREAM
MICROBIOME
SCIENCE

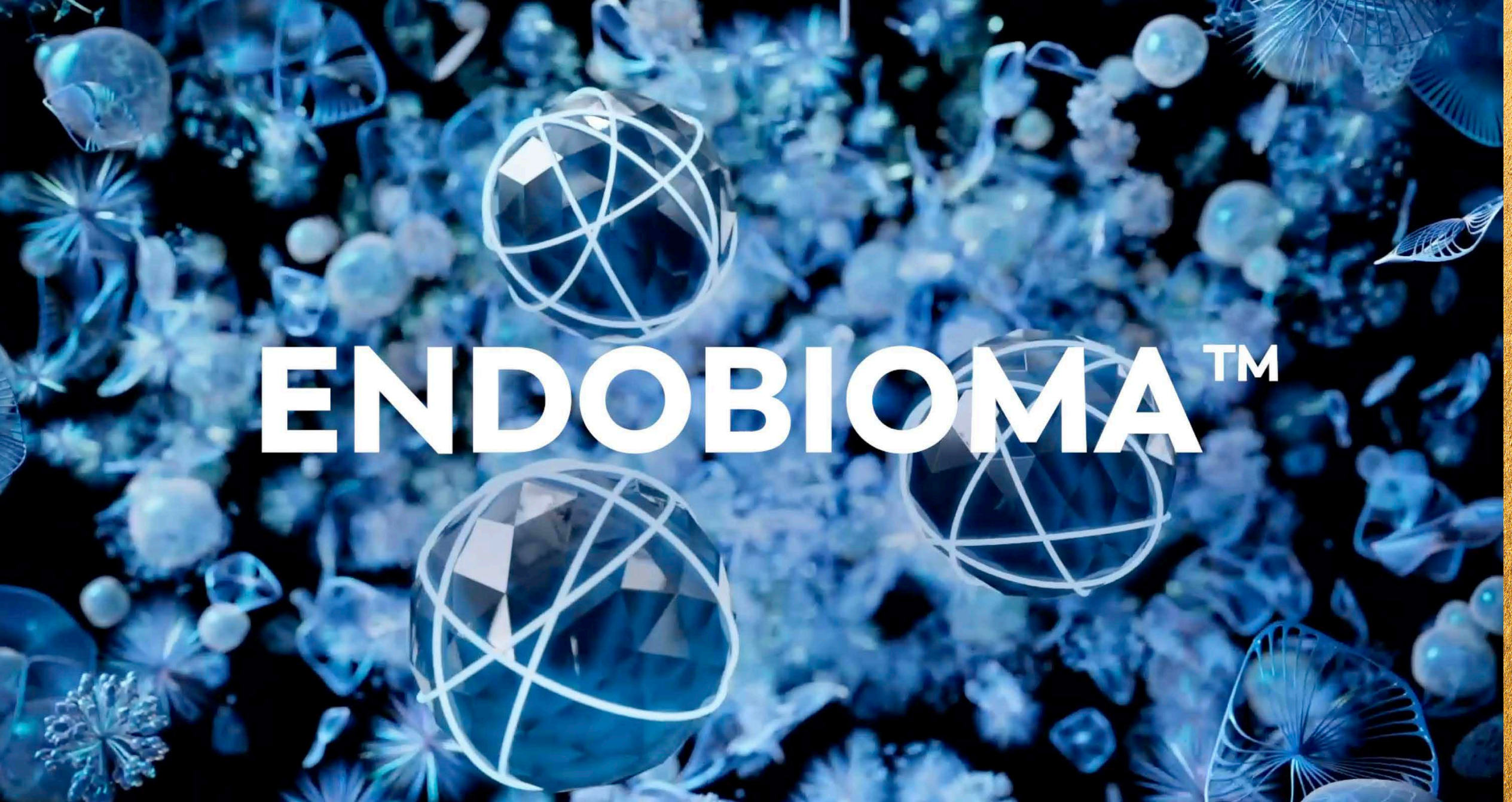
13%

OF THE POPULATION
SUFFER FROM
ATOPIC ECZEMA




LA ROCHE-POSAY
LABORATOIRE DERMATOLOGIQUE
LIPIKAR ECZEMA
MED
CREAM
MICROBIOME
SCIENCE

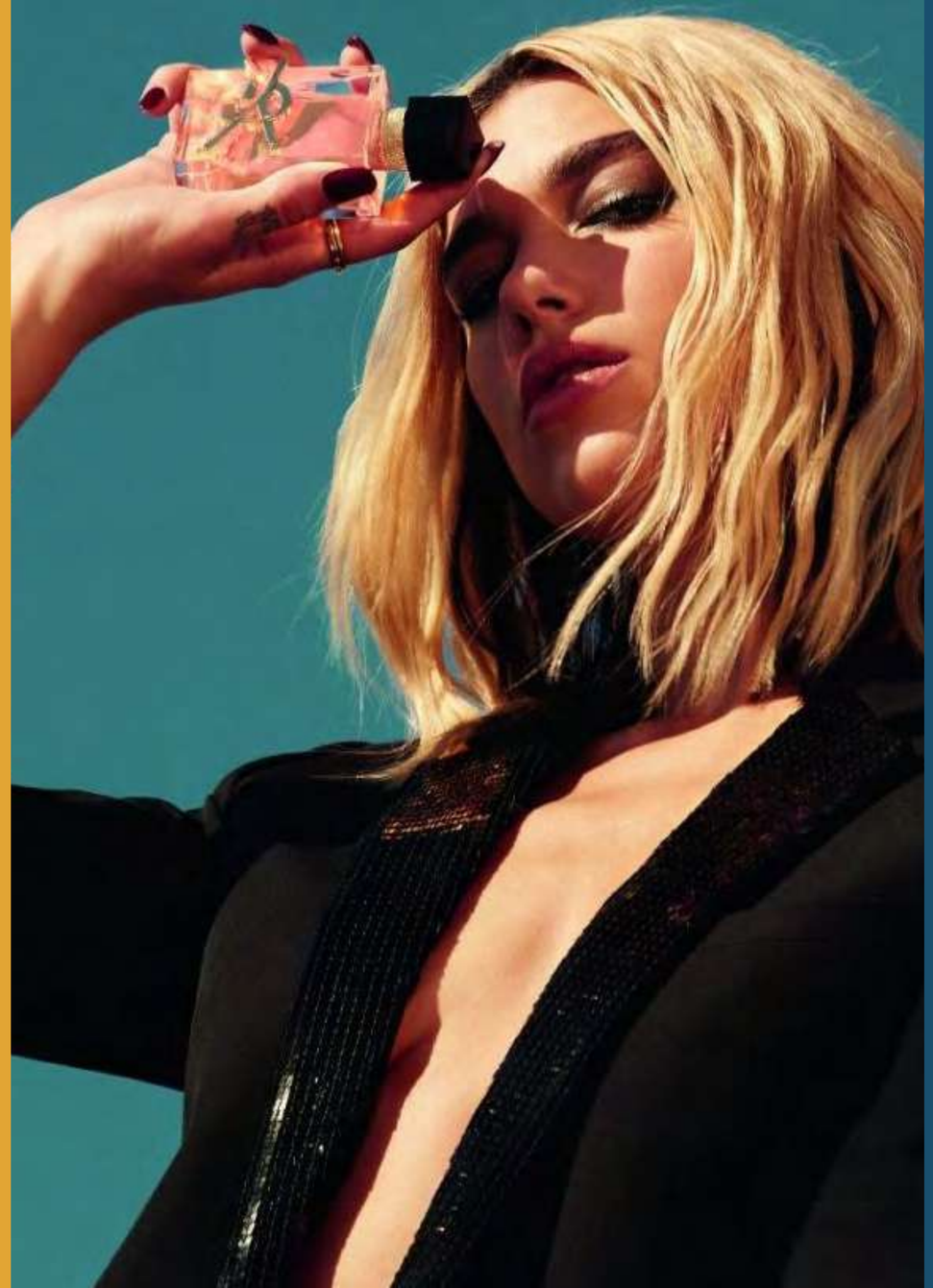

ENDOBIOMA™

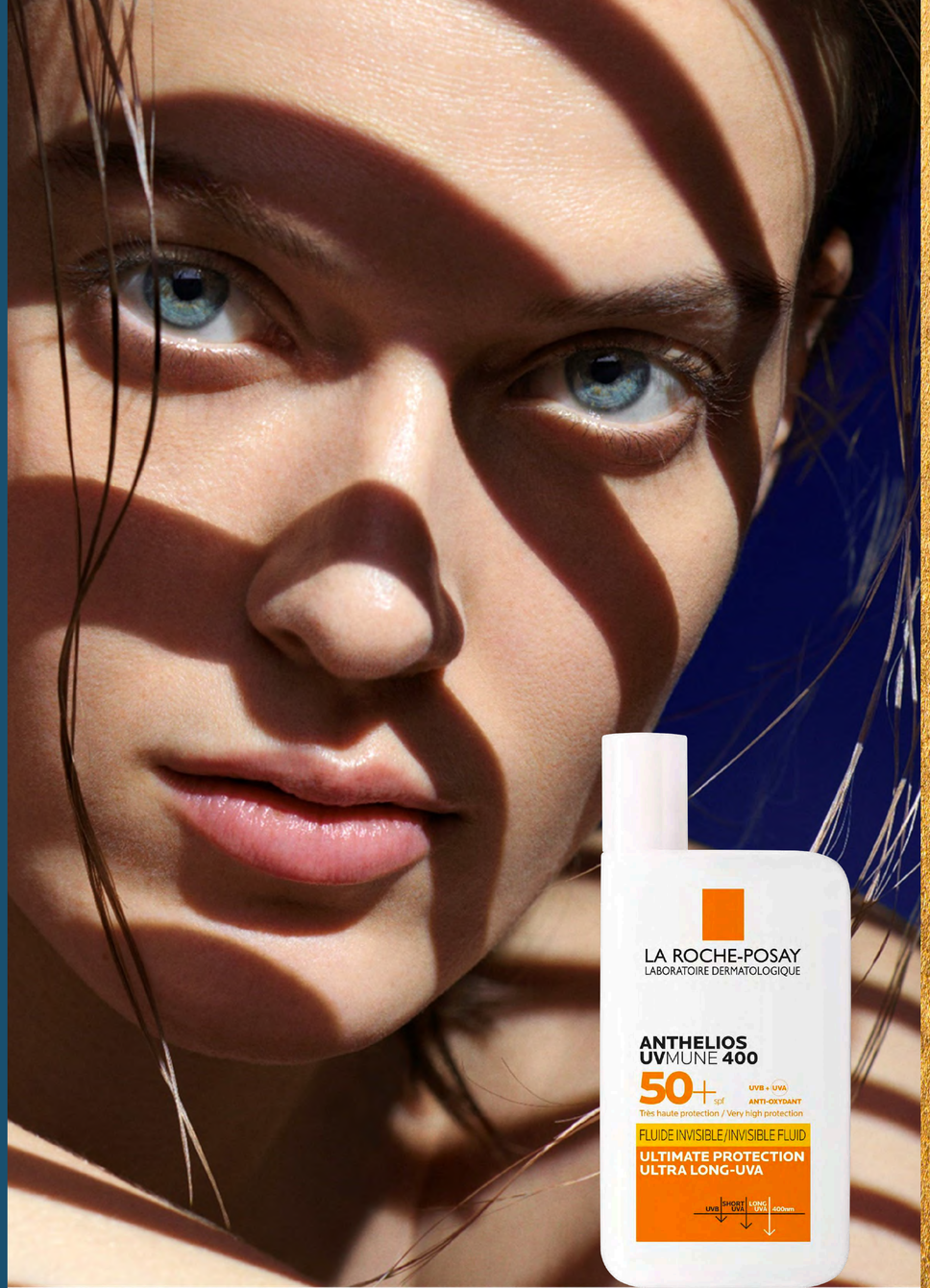

ENDOBIOMA™


BEFORE
AFTER
BEFORE
AFTER


LA ROCHE-POSAY
LABORATOIRE DERMATOLOGIQUE
LIPIKAR ECZEMA
MED
CREAM
MICROBIOME
SCIENCE


GARNIER
FRUCTIS
SLEEK & SHINE
GLASS HAIR
WATER
MIRROR-LIKE SHINE
10X SMOOTHER

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ANTHELIOS
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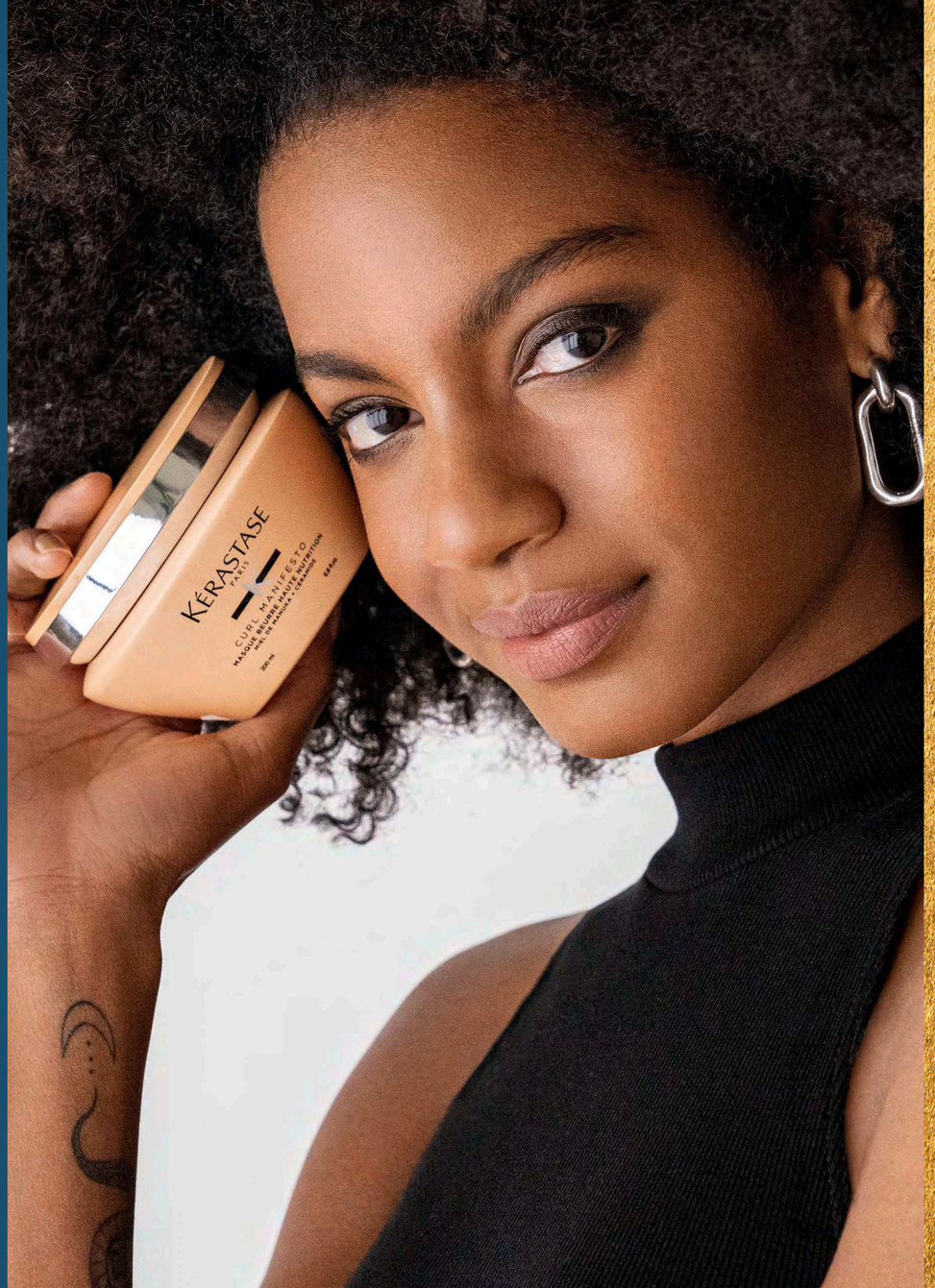
UVB
SHORT UVA
LONG UVA
400nm


L'ORÉAL
MEN EXPERT


MAYBELLINE
GREEN EDITION
BALMY LIP BLUSH


KÉRASTASE
PARIS
CURL MANIFESTO

L'ORÉAL

RESEARCH
& INNOVATION