## **Appendix - Key figures**

## L'Oréal Research and Innovation in 2011

- √ 721 million euros
- ✓ 613 patents
- √ 3,670 employees
- ✓ **55%** of product raw materials of plant origin in 2011
- √ 45% of new raw materials used comply with green chemistry principles

## The Global Hair Research Centre

- ✓ A centre exclusively dedicated to hair
- √ A 100-million-euro investment
- ✓ Thirty disciplines within 25 000m²
- ✓ 500 employees

Global Presence	Investments	Patents
19 Research Centres 16 Evaluation Centres	<b>2011:</b> 721 million euros <b>2010</b> : 665 million euros <b>2009</b> : 609 million euros	<b>2011</b> : 613 <b>2010</b> : 612