

7.3.6. Buyback by the Company of its own shares

7.3.6.1. Information concerning share buybacks during the 2019 financial year

In 2019, the Company bought back 3,000,000 of its own shares, in accordance with the authorisation approved by the Annual General Meeting of 18 April 2019.

The table set out below summarises the transactions carried out within this framework, and the use made of the shares bought back:

Date of authorisation of the Annual General Meeting	8 th resolution of 18 April 2019
Expiry date of the authorisation	17 October 2020
Maximum amount of authorised buybacks	10% of the share capital on the date of the buybacks (i.e. as in indication, 56,039,665 shares at 31 December 2018)
Maximum purchase price per share (excluding costs)	€270
Authorised purposes	Cancellation Employee Shareholding Free grants of shares Liquidity and market stabilisation External growth
Board of Directors' meeting that decided on the buybacks	30 July 2019
Purpose of buybacks	Cancellation
Period of buybacks made	From 28 August to 7 October 2019
Number of shares purchased	3,000,000*
Average purchase price per share	€248.49**
Use of shares purchased	Cancellation

* These shares were cancelled on 31 October 2019.
** Before costs.

7.3.6.2. Transactions carried out by L'Oréal with respect to its shares in 2019

Percentage of share capital held by the Company directly and indirectly at 31 December 2019 of which:	0.000%
• those intended to cover existing share purchase plans	0.000%
• those intended to cover conditional shares	0.000%
• those intended to be cancelled	0.000%
Number of shares cancelled during the last 24 months	6,268,939
Number of shares held in the portfolio at 31.12.2019	0
Net book value of the portfolio at 31.12.2019	0
Portfolio market value at 31.12.2019	0

	Total gross transactions	
	Purchases	Sales/Transfers*
Number of shares	N/A	N/A
Average transaction price	N/A	N/A
Average exercise price	N/A	N/A
Amounts	N/A	N/A

* Exercises and cancellations of share purchase options granted to employees and executive officers of Group companies.

No use was made of derivatives to make the share buybacks. There is no open purchase or sale position at 31 December 2019.

7.3.6.3. Renewal by the Annual General Meeting of the authorisation given to the Board to trade in the Company's shares

By voting a new resolution, the Annual General Meeting could give the Board of Directors the means to enable it to continue with the buyback policy.

This authorisation would be given for a maximum period of 18 months as from the date of the Annual General Meeting and the purchase price per share could not exceed €350 (excluding expenses); it is specified that in the event a public offer by a third party for the shares of the Company is filed, the Board of Directors will not be able to use this authorisation during the public offer period without the prior authorisation of the Annual General Meeting.

The Company would be able to buy its own shares for the following purposes:

- their cancellation;
- their sale within the scope of employee share ownership programmes and their allocation to free grants of shares for the benefit of employees and executive officers of the L'Oréal Group;
- liquidity provision through a liquidity agreement;
- retaining them and subsequently using them as payment in connection with external growth transactions.

The authorisation would concern up to 10% of the share capital, i.e. for information purposes, at 31 December 2019, 55,811,720 shares for a maximum amount of €19,534,102,000; it being specified that the Company may not at any time hold more than 10% of its own share capital.

The purchase, sale, exchange or transfer of these shares may be carried out by any means on one or more occasions, on or off the stock market, including in whole or in part, through the acquisition, sale, exchange or transfer of blocks of shares. These means include the use of all financial instruments and derivatives (see Resolution 11 presented in the draft resolutions).