

L'ORÉAL

L'ORÉAL GROUPE EARNS ALL-STAR POSITION ON FORTUNE'S "WORLD'S MOST ADMIRABLE COMPANIES" RANKING

Secures coveted Top 50 spot in Fortune and Korn Ferry's 2025 compilation of global business powerhouses

Clichy, 26 February 2025 – [L'Oréal Groupe](#) today announced that it has been included among the top 50 'All-Stars' in Fortune and Korn Ferry's annual ranking of the World's Most Admired Companies. The 2025 World's Most Admired Companies list is an elite ranking of the most highly regarded, high-value organizations as voted by industry peers, with All-Stars featuring in the top 50 overall, across all industries. L'Oréal is the only French company in the top 50, rising two positions from number 43 in 2024, to number 41 in 2025.

The Groupe also appears in the top 50 of Fortune and Korn Ferry's "Changing the World" list, recognized for its long-running Brandstorm global innovation competition, which has jump-started the careers of tens of thousands of young people from all over the world since 1992.

*"To be recognized as one of the World's Most Admired companies, and one that is Changing the World, is an honour that belongs to all L'Oréalians, all over the world. Together, we have built a company that stands for innovative, responsible and inclusive beauty," said **Nicolas Hieronimus, Chief Executive Officer, L'Oréal Groupe**. "As we accelerate farther and faster to conquer new beauty spaces, we remain committed to creating the best products for consumers and to delivering socio-economic value beyond the beauty industry."*

Korn Ferry and Fortune analyzed 650 companies and surveyed more than 3,300 executives to measure reputation based on nine different attributes, including each firm's effectiveness in conducting business globally, its ability to attract, develop, and keep talent, its value as a long-term investment, its innovativeness, its wise use of corporate assets, and its responsibility to the community and environment. Top-scoring attributes among the All-Stars remain financial stability, strong management, and global reach.

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our website www.loreal-finance.com.

This news release may contain some forward-looking statements. While the Company believes that these statements are based on reasonable assumptions as of the date of publication of this press release, they are by nature subject to risks and uncertainties which may lead to a discrepancy between the actual figures and those indicated or suggested in these statements."

About L'Oréal Groupe

For 115 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as essential, inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 37 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality.

With more than 90,000 committed employees, a balanced geographical footprint and sales across all distribution networks (ecommerce, mass market, department stores, pharmacies, perfumeries, hair salons, branded and travel retail), in 2024 the Group generated sales amounting to 43.48 billion euros. With 21 research centers across 13 countries around the world and a dedicated Research and Innovation team of over 4,000 scientists and 8,000 Digital talents, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse. More information on <https://www.loreal.com/en/mediaroom> information on <https://www.loreal.com/en/mediaroom>

CONTACTS
L'ORÉAL
Switchboard
+33 (0)1 47 56 70 00

Individual shareholders and market regulators

Pascale GUERIN
+33 (0)1 49 64 18 89
Pascale.guerin@loreal.com

Financial analysts and institutional investors

Eva QUIROGA
+33 (0)7 88 14 22 65
Eva.quiroga@loreal.com

Media

Brune DIRICQ
+33 (0)6 63 85 29 87
Brune.diricq@loreal.com

Christine BURKE
+33 (0)6 75 54 38 15
Christine.burke@loreal.com

For more information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, the website for shareholders and investors, www.loreal-finance.com or the L'Oréal Finance app; alternatively, call +33 (0)1 40 14 80 50.

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